



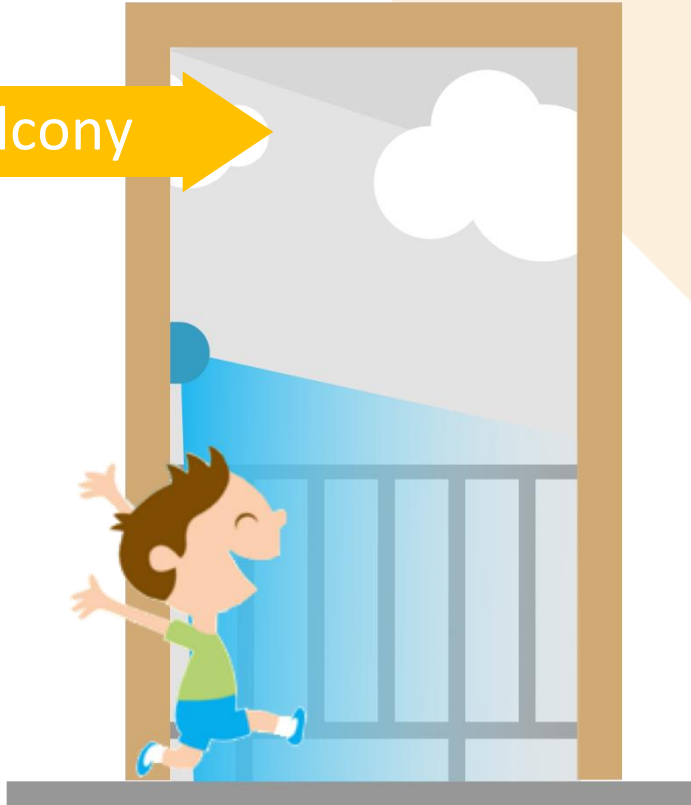
noomly

Alarm system for sneaky toddlers

Noomly monitoring

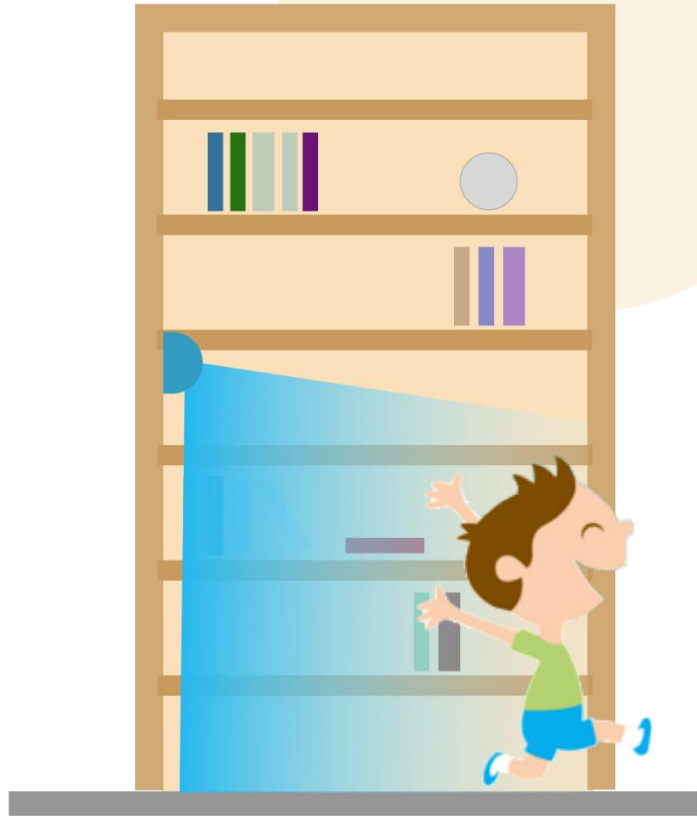
Sensor placed by the door
monitors movement through that
door and recognizes child by
height, ignoring movements by
grown-ups

Balcony



Noomly monitoring

It can also monitor movement in front of any less safe objects (like bookcase or TV), without reacting on any movement outside that area





NOOMLY

now

James is in the kitchen

Baby on the run

Alerting

Parents receive notification with toddler's location so they know where they have to go as fast as possible



MAKE SAFE HAPPEN®

[SAFETY TIPS](#)

[THE CAUSE](#)

[OUR ROLE](#)

[EVENTS](#)

[GET THE APP](#)



WHY IT MATTERS

THE CAUSE

Every year, millions of children are injured in and around the home, and tragically, thousands of these children die. It can happen to anyone, anywhere, and in a matter of seconds. But this is a problem with a solution.

Prototype v1.0





WIN DAYS



JUVO
HOME FRIEND

Image Cup 

Graduated with Great Honor (Magna cum laude)

Jul 2016 • Faculty of Electrical Engineering and Computing (FER)

Completed the Master programme in "Information and Communication Technology" while ranked in top 5% of graduating class.

Rector's Award

Jun 2016 • University of Zagreb

Award in category "individual scientific and artistic work" for research and work on subject "Reducing accidental home injuries involving children with Bluetooth smart sensors".

Scholar of Hrvatski Telekom

Dec 2015 • Hrvatski Telekom

Ericsson Nikola Tesla award for students' researches in telecommunication domain

Nov 2015 • Ericsson Nikola Tesla

Second award for research and work in telecommunication domain on subject "M2M Social Networking – Raspberry Pi".





Embassy of the United States
Zagreb - Croatia

[HTTP://ZAGREB.USEMBASSY.GOV](http://zagreb.usembassy.gov)
[HTTP://WWW.FACEBOOK.COM/AMB.USZAGREB](http://www.facebook.com/amb.uszagreb)



ZAGREB CONNECT Pitch Session #3

Startup finalists,

moderated by Baybars Altuntas, EB

President



Baby

Keeps an eye on ch





JUNO HOME FRIEND

Alarm system for sneaky toddlers

Notifies parents
about child's
movements

Baby on
the run!

Sensors
recognize
child by
height

80

pokreni
nešto
svoje

PROGRAM POTPORE
PODUZETNIČKIM
PROJEKTIMA
U HRVATSKOJ

pokreninestosvoje.hr



BIROKRATSKI PAKAO OD POČETKA DO KRAJA Mladi inženjer Vladi opisao kroz što je sve morao proći da otvori tvrtku: 'Napravite nešto ili će svi otići'

AUTOR: Jutarnji.hr OBJAVLJENO: 18.04.2017. u 22:58





1st PHASE – preventing children from wandering off from kindergartens

B2B

Kindergartens & nursery schools

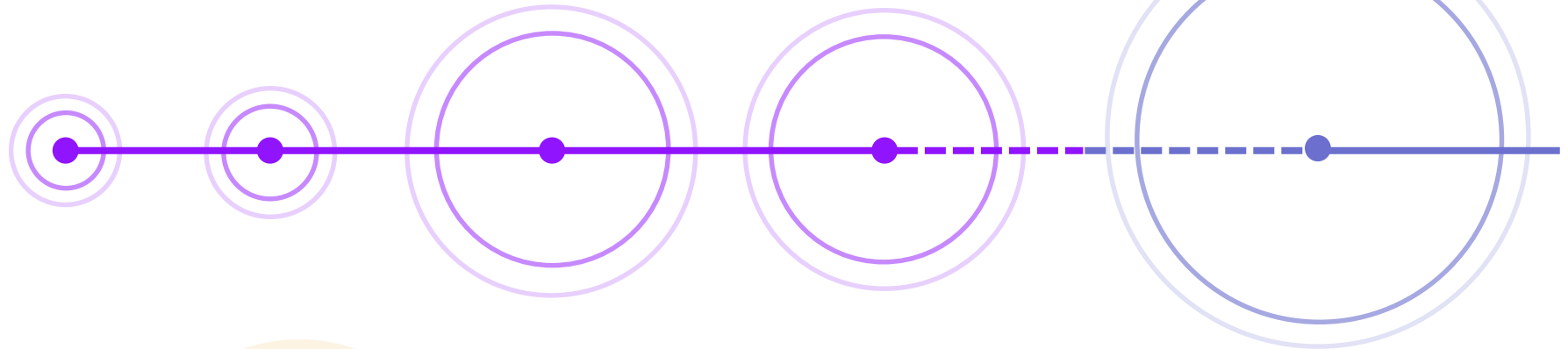
310

1,550

250,000

225,000

1,500,000



Zagreb

Croatia

EU

U.S.

U.S.

2nd PHASE – protecting homes

B2C

Homes with toddlers that are using baby monitors



Dos and Don'ts

Dos

- solve problem
- talk about your idea
- get great team
- make prototype as fast as possible and test it with customers
- have some savings
- work full-time on it
- love it

Don'ts

- start with 11 people in your team
- open your company using HITRO.hr services
- take money from first/every investor
- think you will get rich fast
- think you are the best after few headlines in news
- say „yes” to every invitation

Contact us

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